

Summer Internship

Market Analysis & Entry Strategy — US Groundwater Monitoring

Location	Houston, Texas
Compensation	Hourly Contract
Reports to	Senior Partner, Business Development
Level	MBA candidate

Deep Tech	Subsurface Tech	MBA Level	Internship
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Who we are

Geolinks, with FlowTerra (the commercial product brand of Geolinks) is a French deep tech startup that makes the invisible visible beneath our feet. We develop non-invasive subsurface fluid monitoring solutions, combining proprietary sensors, advanced Multiphysics modelling, and a decision-making platform for mining operators, hydrogen explorers, and groundwater basin managers.

We are developing technology to monitor subsurface fluid dynamics through passive seismic interferometry. The outcomes are applicable across several market segments, with groundwater monitoring among the most promising.

FlowTerra sensors are deployed at the surface to record groundwater levels over time. When multiple sensors are deployed, FlowTerra captures groundwater fluid dynamics in 3D.

The groundwater monitoring market is regulatory driven and already established in the US with traditional monitoring technologies. FlowTerra is positioned to disrupt, and at the same time complement, these conventional monitoring methods.

Internship Scope

The intern will help Geolinks better understand the US groundwater monitoring segment from a market analysis and entry strategy perspective. Specific focus areas include:

- Market segmentation of the US groundwater monitoring landscape
 - Competitor analysis across incumbent and emerging monitoring technologies
 - Product positioning of FlowTerra against traditional methods
 - Market entry analysis and strategic option evaluation
 - Proposed pathways for aligning with regulatory-driven market dynamics
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Candidate Profile

We are looking for a candidate who brings:

- A technical business background (e.g., engineering + business, MBA with a STEM foundation, or equivalent). Having worked in a Consulting environment is a strong plus
- Familiarity with market segmentation and competitor analysis
- Experience with product positioning and go-to-market frameworks
- Comfort evaluating strategic options and structuring market entry analyses
- Interest in regulatory-driven markets and the ability to translate regulation into commercial pathways

Education

- Currently enrolled in an MBA degree program.
- Additional studies or certification in product management, business, or project management are a plus

Experience

- 4-6 years of prior working experience in a technical or product environment is appreciated
- Any prior exposure to geophysical, subsurface, or data workflows (including academic projects) is an advantage
- Any experience in a customer-facing or commercial role is valued

Technical skills

- Comfortable with AI applications, custom GPTs, Anthropic Cowork. You don't rely blindly on AI but verify and quality control its output
- Good command of Office / Google Workspace

What we are really looking for

- Genuine intellectual curiosity about deep tech and subsurface challenges
- Prior experience with market entry strategies
- Rigor and a natural tendency to document and structure things clearly
- Strong communication skills. You can make complex situations accessible without oversimplifying them.

What we offer

- Duration: 6 weeks of contract work. The first 4 weeks at 20 hours per week, followed by 2 weeks at 40 hours per week.
- Compensation: Hourly compensation.
- Location: Houston, Texas. While portions of the scope can be completed remotely, in-person presence at our offices at the ION Technology Center is preferred.

Send your resume and a few lines about what draws you to this role to:

Ole.Engels@GeolinkService.com